



# Big Jack Classic Ice Fishing Derby February 18-20, 2023

Stettler Regional Board of Trade and Community Development and a committee of volunteers have combined efforts to bring the inaugural Big Jack Classic to the Stettler/Buffalo Lake Area.

The planning for the Big Jack Classic is underway and looks to be a success.

Much of the event will be undertaken by volunteers however there are still significant costs to be covered. Any and all sizes of sponsorship are greatly appreciated and will be put to use in a variety of ways. For more information on how we can customize a sponsorship package to include your marketing materials, please contact us today at 403-742-3181. Thank you in advance for your support of our event.

## Sponsorship Opportunities

### PLATINUM SPONSOR

#### \$2000 Plus

Premium advertising:

Logo included on all advertising materials

(must be confirmed prior to January 1<sup>st</sup>)

Opportunity to address attendees at the banquet

Recognized on Webpage & Facebook page

Announced at banquet dinner

Included on radio advertising

Name and logo advertised at community Hall during event

Recognized in Thank You ad in local newspaper

Receive 4 tickets to the Sunday Night Banquet

### SILVER SPONSOR

#### \$500

Advertising Package:

Announced at banquet dinner

Recognized in Thank You ad in local newspaper

Name advertised at Community Hall during event

Receive 2 tickets to the Sunday Night Banquet

### GOLD SPONSOR

#### \$1000

Premium Advertising:

Announced at banquet dinner

Recognized on Webpage & Facebook page

Name and logo advertised at Community Hall during event

Recognized in Thank You ad in local newspaper

Receive 4 tickets to the Sunday Night

### BRONZE SPONSOR

#### \$250

Advertising Package:

Recognized at banquet dinner

Name advertised at Community Hall during event

Recognized in Thank You ad in local newspaper

\*\*We do accept product donations for our live and silent auction.

You will receive a sponsorship package equivalent to the retail value of your donation.